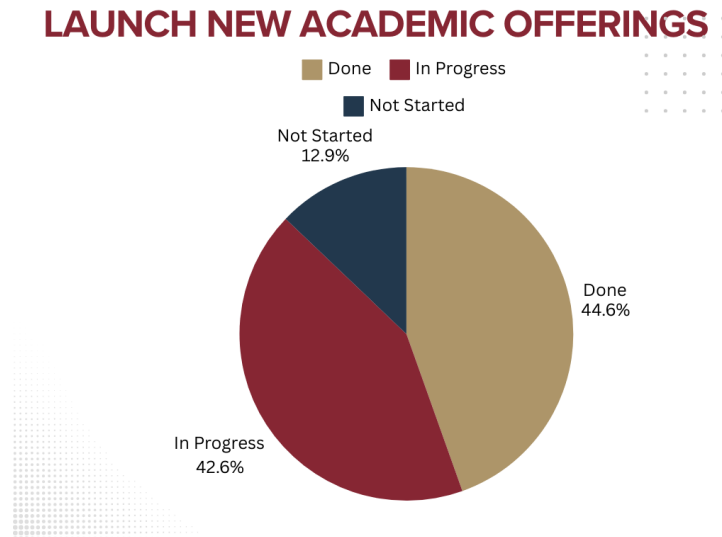




Strategic Plan Dashboard

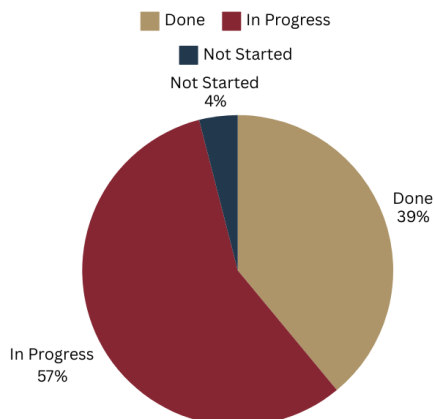
October 2, 2024 – December 31, 2024

Pillar 1: Academic Excellence



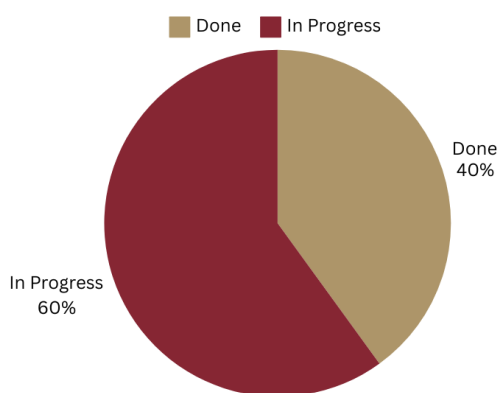
- Build three online programs from current programs
- Build/Acquire MS programs in fields such as Data Science, Genetic Counseling, Health Law and Policy
- Build / Acquire BS Programs such as Health Sciences, Exercise Science / Sports Medicine, Health Psychology, Bioinformatics, Nursing
- Build successful micro-credentialing, certificate, and/or associate degree programs such as Life Sciences, Allied Health Sciences, Biomanufacturing & Bioprocessing, Continuing Professional Development, Pharmaceutical Sciences, and Pharmacy
- Build dual enrollment and transfer agreements with other institutions (including colleges and high schools)
- Recruit to specific programs in addition to College recruitment

GROW EXISTING PROGRAMS



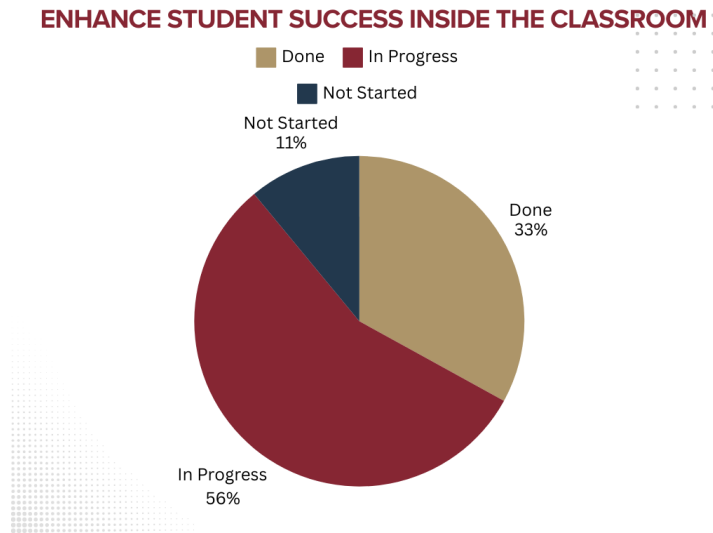
- Achieve full accreditations for all accredited programs
- Strengthen curriculum of all programs by creating data driven changes and assessment plans
- Enhance and modernize general education curriculum
- Optimize PharmD program prerequisites and curricular structure
- Build clinical communication simulation lab for interdisciplinary learning opportunities
- Maximize enrollment in existing programs (to capacity levels provided by deans and department chairs)

PROMOTE BREAKTHROUGH RESEARCH



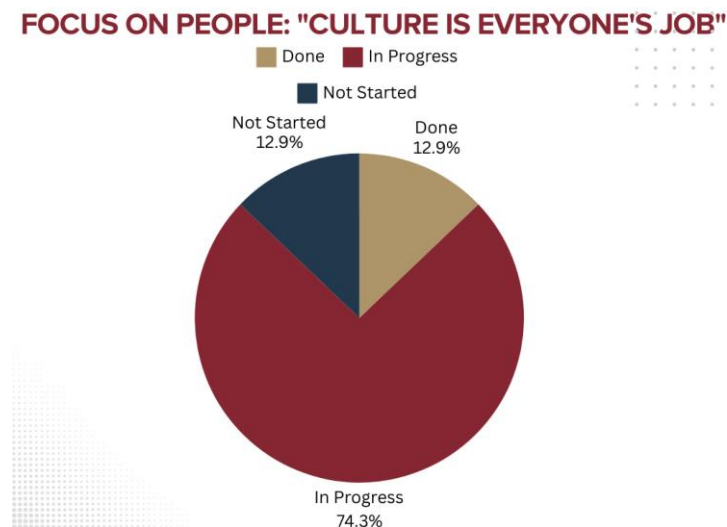
- Increase Extramural Funding
- Increase research activities visibility on website, media and social media
- Launch an upgraded research and lab equipment inventory system

Pillar 2: Quality Student Experiences



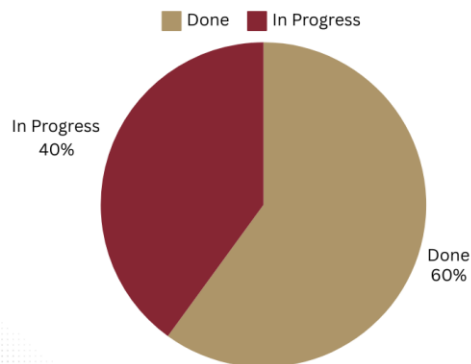
- Establish a Successful Testing Center
- Develop and Execute an Official Student Onboarding Process
- Develop Formalized Support for At-Risk Students
- Implement Recommendations from ISAC
- Develop a long-term plan for athletes to attract and retain students

Pillar 3: People and Culture



- Define and Engage with Community, Within and Outside
- Adopt Departmental Policies, Procedures, Behaviors and a Culture Reflective of Our Core Values
- Promote Three-Dimensional Accountability
- Improve Well Being, Professional Development, and Engagement of All Employees

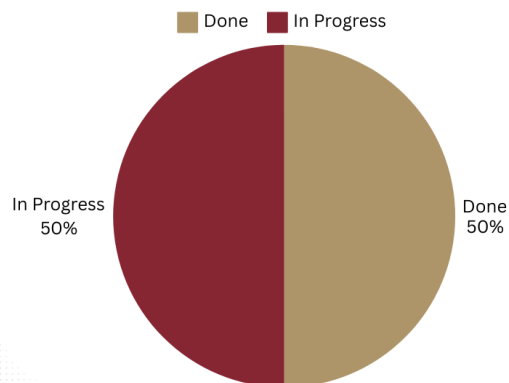
CREATE AN ADVANCEMENT PARTNER (E.G. DEAN, FACULTY, UNIT LEADER, ETC.) SPOTLIGHT INITIATIVE



- Create a Culture of "Best (aligned) Ideas Win"
- Identify "Rising Stars" within Programs, Centers and Initiatives
- Orient advancement partners to emerging trends and best practices in philanthropy

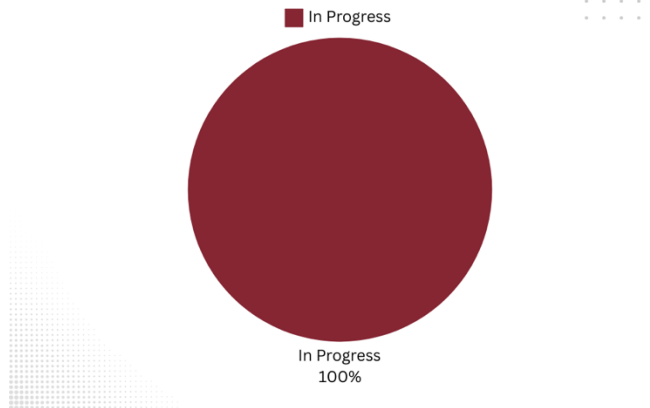
Pillar 4: Engage with Communities

AMPLIFY THE ACPHS BRAND



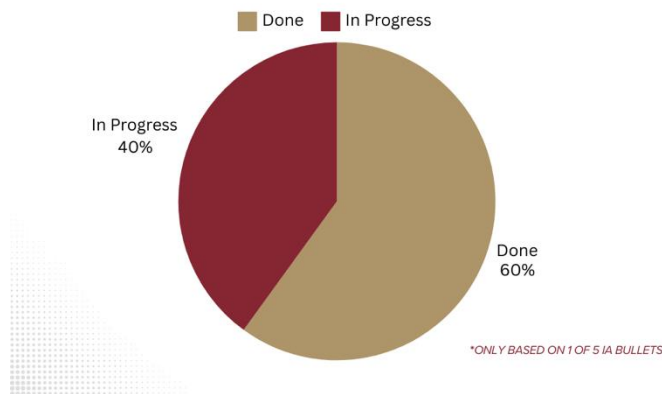
- Showcase and broadcast ACPHS stories
- Accentuate community relationships through service and health promotion
- Increase local, nation and international partnerships
- Implement marketing/advertising plan per Strategic Plan
- Establish CBET in community as a driver for economic growth in life sciences, biotech and biopharma

ENGAGE WITH COMMUNITY



- Develop Key Corporate Partners List with Virtual CCPE Members

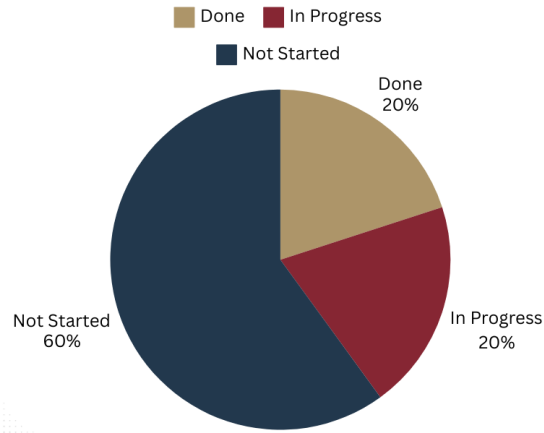
EXPAND THE EXPERIENTIAL NETWORK



- Increase in Alumni Outreach and Engagement

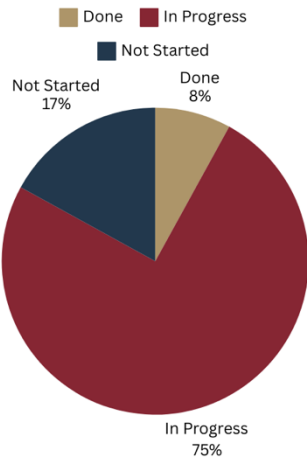
Pillar 5: Financial Strength & Stewardship

GROW TO BECOME A STRONG UNIVERSITY



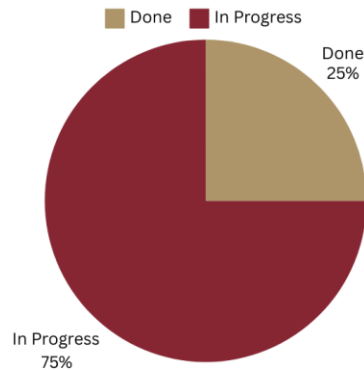
- Conduct a comprehensive analysis of current and future market trends
- Acquire programs and talents that will transform the trajectory of the institution
- Develop a robust marketing strategy for optimal growth

LEVERAGE CBET AS A KEY ACPHS DIFFERENTIATOR



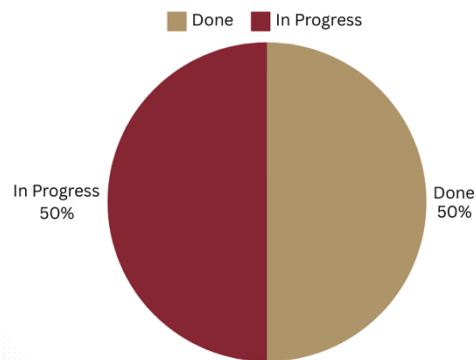
- Establish CBET in the Capital Region as a biopharma hub
- Offer high-impact and high-volume workforce development solutions
- Establish robust pipelines for contact research opportunities
- Increase partnerships and extramural funding for CBET

CREATE A "TOP PROSPECT MANAGEMENT ECOSYSTEM"



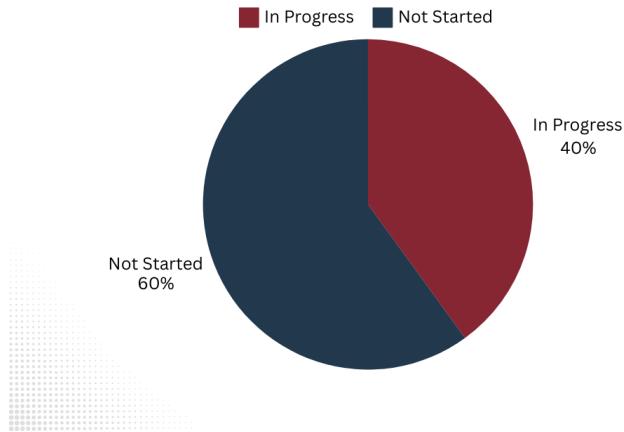
- Create a core stewardship plan and impact reporting process
- Develop a transparent pipeline review process
- Strengthen annual giving strategies
- Create a Principal Gift Planning team

BRIDGE THE PROSPERITY GAP



- Increase enrollment to around 2,000
- Balance operating budget with a strong financial outlook
- Endorse a culture of philanthropy and community engagement
- Develop key alliances to deliver economies of scale
- Provide effective technology solutions (CRM, e-Commerce)

IMPLEMENT TRANSFORMATIVE CHANGES BEYOND THE CORE



- Identify bold ideas to move the College continually forward
- Create a committee of champions to review and prioritize opportunities for diversification, geographical expansion and development of outside-the-box initiative and ideas
- Implement technology solutions of the future (AI, virtual reality, augmented reality, gaming lounges)

