

Albany College of Pharmacy and Health Sciences Social Media Policy

The Albany College of Pharmacy and Health Sciences' Office of Communications and Marketing manages the College's social media accounts, including Instagram, Facebook, Twitter, LinkedIn and YouTube.

[Instagram](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [YouTube](#)

Our audiences across platforms generally include:

- Current students
- Prospective students
- Guardians and families
- Faculty
- Staff
- Alumni/donors

We appreciate engagement across these channels in the form of comments, posts, and messages and are open to questions and feedback. Be sure to tag ACPHS' official handles in College-relevant posts so it can be shared more broadly. Remember, your individual social media participation is a representation of you as a member of the ACPHS community.

To foster and maintain a healthy and safe environment for everyone, we request that participants post content that is relevant and respectful to our online community. Please refrain from posting content that includes profane, libelous, slanderous, and inappropriate language; racist, sexist, obscene, and abusive content; spam; promotions not related to, or affiliated with, ACPHS; irrelevant comments that do not add to conversations. Please refrain from harassment, abuse, intimidation, endangerment, fear-provoking, dishonesty, and deceptive behavior as well as other forms of cyberbullying. By submitting content to any of the College's social media accounts, users understand and acknowledge that this information is available to the public and that information may be used for internal and external promotional purposes. The College will not tolerate comments that are deemed hurtful or harmful in any way.

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Users also acknowledge that ACPHS and the OCM team hold final discretion as to what will be shared and posted College-wide.